

KALEIGH PAULS

APPAREL MERCHANDISING & FASHION COMMUNICATIONS

SKILLS

- PROBLEM SOLVING
- FLEXIBILITY
- CREATIVITY
- ORGANIZATION
- MANAGING
- COMMUNICATION
- TIME MANAGEMENT
- PROBLEM SOLVING
- RETAIL / SALES

EDUCATION

Iowa State University

Expected Graduation Date: May 2022


Currently as transfer student as a junior at Iowa State University and my expected graduation date is in May of 2022. My major is Fashion Communications with a minor in advertising.

Kirkwood Community College


2016-2018


Received my associate degree at Kirkwood Community College in Apparel Merchandise and Fashion Design. Was on the dean's list for 2 semesters. Received my retail certification as well through Kirkwood.

CONTACT

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EXPERIENCE

Express Factory – Sales Lead / Keyholder

Cedar Rapids, IA / Ames, IA

2017 - 2018, 9/3/2020 – Current

- Duties include opening and closing the store by myself, working planograms and floor resets, pushing shipment and new product onto the.
- Explored POS system to process sales, returns, online orders and gift card activations.

Bohme Boutique – Assistant Manager

Sioux City, IA

2018 – 07/2020

- Generated repeat business through exceptional customer service and responded to customer concerns with friendly and knowledgeable service.
- Offered hands-on assistance to customers, assessing needs and maintaining current knowledge of consumer preferences.

Ulta Beauty – Merchandise Service Coordinator

Sioux City, IA

06/2018 – 11/2019

- Job title included working truck shipment, running planograms and ad sets for the store weekly while also in charge of my own team of girls and running the sales floor as well.

OTHER ACTIVITIES

Dance Marathon

2012-2016

Raised over 10,000 dollars for our senior year hosted mini dance marathon.

Fashion Show – Kirkwood

2018

Organized and hosted Kirkwood Fashion Show in the hotel with great turn out.

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